

DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS**DRUGS FOR HUMAN USE***

5632. Soy lecithin. (F.D.C. No. 41514. S. No. 41-406 P.)

QUANTITY: 1 60-lb. drum and 11 ½-lb. btls. at Parma, Idaho, in possession of Arthur E. Yensen, t/a Yensen Mineral Co.

SHIPPED: 1-9-58, from Portland, Oreg.

LABEL IN PART: (Btl.) "½ Pound (one month's supply) Granular Lecithin * * * One level teaspoonful with each morning and evening meal, or as your doctor directs * * * Distributed by Yensen Mineral Company, Parma, Idaho."

ACCOMPANYING LABELING: Leaflets identified as "Lecithin and Health Compiled from recent literature by: Arthur E. Yensen."

RESULTS OF INVESTIGATION: The article in the btls. was repackaged by the dealer from the above-mentioned bulk drum, and the leaflets were printed locally for use by the dealer in promoting the sale of the article.

LIBELED: 4-16-58, Dist. Idaho.

CHARGE: 502(a)—the labeling accompanying the article, while held for sale, contained false and misleading representations that the article was effective for overcoming hardening of the arteries, anemia, high blood pressure, coronary thrombosis, arthritis, diabetes, liver conditions, prostate troubles, "brain fag," nervousness, emotional irritability, headache, insomnia, and improving the general health of older people.

DISPOSITION: 5-20-58. Default—destruction.

5633. Soy and wheat germ oil concentrate and Energol germ oil concentrate. (F.D.C. No. 41518. S. Nos. 38-891/2 P.)

QUANTITY: 5 8-oz. btls. of *soy and wheat germ oil concentrate*, and 11 16-oz. and 5 32-oz. cans of *Energol germ oil concentrate* at San Francisco, Calif.

SHIPPED: 11-25-57 and 1-30-58, from York, Pa., by York Barbell Co.

LABEL IN PART: (Btl.) "Hoffman's Soy Germ Oil Wheat Germ Oil Concentrate" and (can) "Hoffman's Energol Germ Oil Concentrate."

ACCOMPANYING LABELING: Leaflets entitled "Hoffman's Germ Oil Concentrate" and "Test Taste Compare Hoffman's High Protein Food Products."

LIBELED: 4-21-58, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the articles contained false and misleading representations that the need in human nutrition for linoleic acid, choline, inositol, and vitamin E, contained in the articles, was recognized and established; that the use of the articles would insure a hormone balance in the body and build enzymes, would give one health, strength, and endurance; and would be effective in preventing or treating physical or sexual weakness, arteriosclerosis, coronary thrombosis, eczema, Buerger's disease, gallstones cell production, cirrhosis of the liver, gangrene, sore tongues, nervousness, anemia, epilepsy, difficulty in walking, pathological changes in the liver, thyroid and sex glands, inflammation of the intestines, extreme fatigue, oil secretion in eyelashes, bloodshot lip, swelling under eyes, quarrelsomeness, mental sluggishness, numbness, low blood pressure, shortage of breath, severe headaches, gas pains, flatulence, insufficient gastric juices, lack of hydro-

*See also Nos. 5621, 5624-5630.